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		Application Number	10/017,355
		Filing Date	December 14, 2001
		First Named Inventor	Spitz, et al.
		Art Unit	2643
		Examiner Name	Barnie, Rexford N.
Total Number of Pages in This Submission	16	Attorney Docket Number	020748.0226PTUS (Formerly 0213-12)

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to Technology Center (TC)
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment / Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
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Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Gary B. Solomon
Signature	
Date	January 17, 2006

CERTIFICATE OF TRANSMISSION/MAILING

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ATTORNEY'S DOCKET NO.
020748.0226PTUS
(Formerly 9213-12)

PATENT APPLICATION
Serial No. 10/017,355



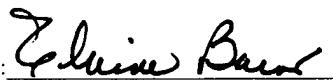
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

in the Application of:)
Spitz, et al.)
Serial No. 10/017,355)
Filed: December 14, 2001)
For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR
REGISTERING WIRELESS DEVICE USERS IN DIRECT MARKETING
CAMPAIGNS

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Dear Sir:

Response Pursuant to C.F.R. § 1.111

In response to the Office Action dated October 17, 2005, please consider the following remarks. No amendments have been made and no subject matter has been added to the specification.